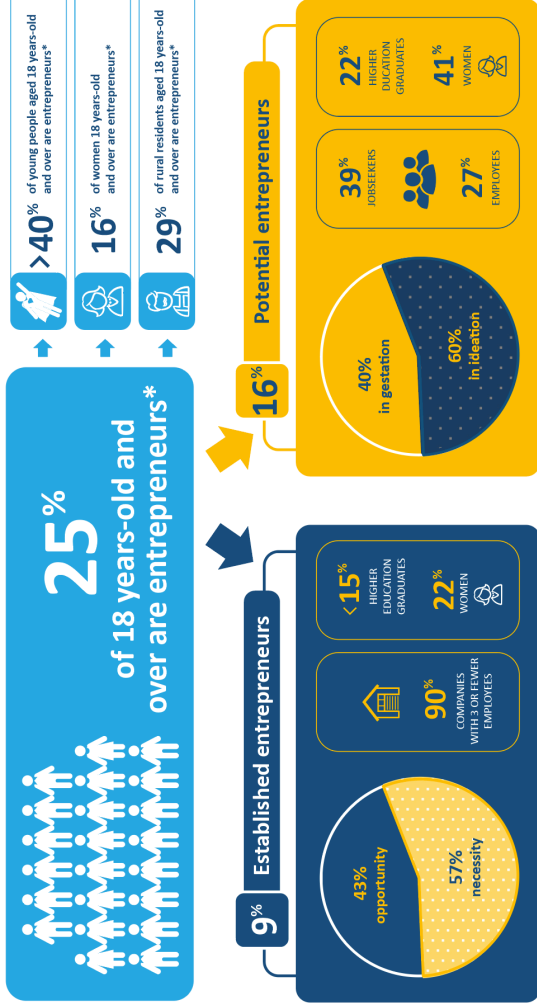


# ENTREPRENEURSHIP PROFILE OF MOROCCO

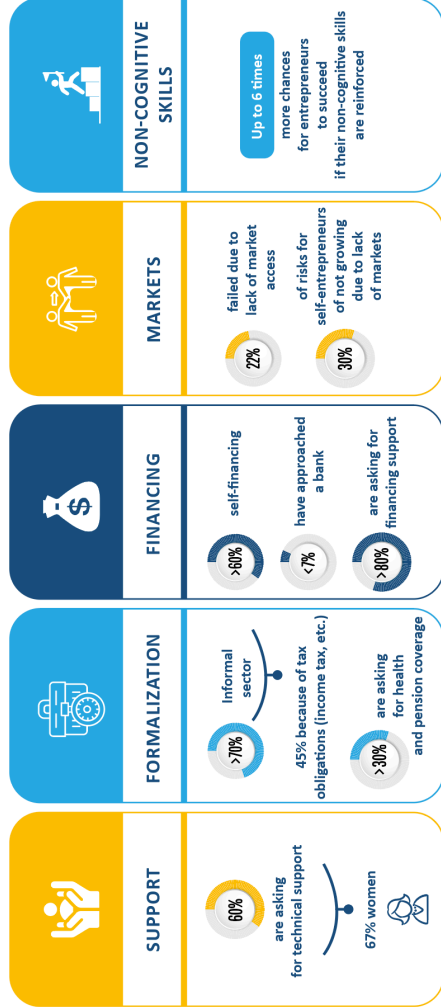
Sample: 9,085 people aged 18 and over, including 2,297 entrepreneurs



## A significant entrepreneurial potential...



... however there are constraints and an expressed need for technical support



\*The term "entrepreneurs" covers both established and potential entrepreneurs.



Public policies and programs implemented to strengthen support for entrepreneurship and MSMEs



Five pillars for an integrated strategy to promote entrepreneurship - MAREF

